

Hubspot and Performable Setup Checklist

October 4, 2011

Currently, you still need to complete a number steps to enable all the Advanced Analytics in Hubspot and Performable (Now called Hubspot Enterprise). This checklist will help you complete all the steps.

1. Add the Hubspot tracking code to Performable

Log into Hubspot. Go to [Settings -> External Site Traffic Logging](#) (It's in the Analytics section)

Yes, it says "External Site." Well, for now, Performable pages are still on an external site.

External Site Traffic Logging

Track visits and referrers across your site

Copy the following code block into every web page you want to log traffic for, **immediately before the </body> tag** (or after all your included client scripts).

```

<!-- Start of HubSpot Logging Code -->
<script type="text/javascript" language="javascript">
var hs_portalid=13372;
var hs_salog_version = "2.00";
var hs_ppa = "inboundteam.app101.hubspot.com";
document.write(unescape("%3Cscript src=" + document.location.protocol + "://" + hs_ppa + "/salog.js.aspx" type='text/javascript'>
</script>
<!-- End of HubSpot Logging Code -->
```

Copy the Hubspot Logging Code.

Go to [Create -> Advanced Landing Pages](#).
Click the link that says [Site Settings for ...](#)

Current Site:

Site Links
[Site settings for info.inboundteam.com](#)
Manage templates for this site

[New Landing Page](#)

Scroll down to [Custom HTML Code](#), and paste in the Hubspot Logging Code. Remember to click the [Update Custom HTML](#) button.

Custom HTML Code

Any HTML (even JavaScript or CSS) you place in the box below will be inserted at the bottom of ALL your site pages just before the closing </body> tag.

```

<!-- Start of HubSpot Logging Code -->
<script type="text/javascript" language="javascript">
var hs_portalid=13372;
var hs_salog_version = "2.00";
var hs_ppa = "inboundteam.app101.hubspot.com";
document.write(unescape("%3Cscript src=" + document.location.protocol + "://" + hs_ppa + "/salog.js.aspx"
```

[Update Custom HTML](#)

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Go to back to [Settings -> External Site Traffic Logging](#). Enter your Performable site domain, and click [Verify](#) to make sure it's all working.

Verify Code Installation

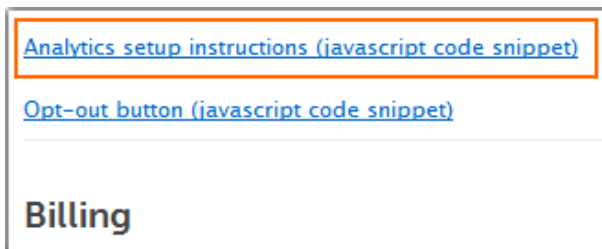
URL [Verify](#)

HubSpot tracking code was verified on the specified page.

2. Add the Performable tracking code to Hubspot

Go to [Settings -> Enterprise Settings](#)

Click the [Analytics setup instructions](#) link.



Click [Copy to Clipboard](#)

Javascript Analytics Code [Copy to Clipboard](#)

```
<script type="text/javascript">
(function() {
  var p = document.createElement('script');
  p.type = 'text/javascript'; p.async = true;
  p.src = '//d2f7h8c8hc0u7y.cloudfront.net/performable/pax/5MQLkX.js';
  var s = document.getElementsByTagName('script')[0];
  s.parentNode.insertBefore(p, s);
})();
</script>
```

Copy and paste this code on each web page you want to track. Place code immediately after the <body> tag. We also have a [traditional alternative](#) for embedding our tag if you are interested.

Hubspot and Performable Setup Checklist

Go to **Settings** → **Website Settings** (Under Content Management System)

You have two choices. I recommend you paste the Performable code in the **Header Html** section. This way, you get the most accurate tracking results.

It's a bit safer to paste the code in the **Body Footer HTML** section. There's less risk of the javascript causing page load problems or slowdowns.

I've had good luck putting the code in the Header, so I recommend you start there. You can always move it if you have a problem later on.

In either case, if you have other code in the Header or Footer box, be careful to paste the Performable code before or after the other code. It's easy to paste the code in the wrong place and scramble everything!

Go back to **Settings** -> **Enterprise Settings**., and click **Analytics setup instructions** again.

Put in your main site name, and click **Verify**. You will see the green checkmark is everything is working.

Header Html

Use this to insert custom styling.

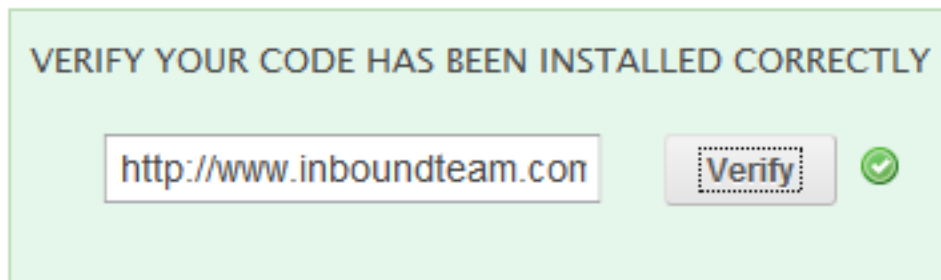
```
<link rel="shortcut icon"
href="/favicon.ico" />
<meta name="msvalidate.01"
content="21EE1BF7A22DEF235D6D01B041F5868
C" />
<META name="y_key"
content="86f44fc6b810f1b5" />
<script type="text/javascript">
```

Body Footer Html

Use this to insert Google Analytics or Salesforce tracking code across

```
<script type="text/javascript">
var _gaq = _gaq || [];
_gaq.push(['_setAccount',
'UA-1226214-13']);
_gaq.push(['_trackPageview']);

(function() {
var ga =
```



Hubspot Help Article:

- <http://help.hubspot.com/articles/Tutorial/hubspot-enterprise-javascript-tracking-code>